



CONTOUR

WHICH DOG?

ESSENTIAL CONTOUR is our complete meal, specifically formulated for:

- Dogs that are overweight or have a reoccurring tendency to be overweight.
- Castrated or sterilised dogs, as these interventions have an effect on dietary requirements.

Our ingredients are of the highest quality; a quality you'll learn to expect from ESSENTIALS. The meal follows our BOF principle and is grain-free.

THE BOF PRINCIPLE

Behavioural Optimizing Food (BOF) is the principle of developing food to match your dog's natural diet. We've achieved just that. Our food ensures the stability of your dog's sugar levels. Its high fresh meat content stimulates instincts and our low preparation temperature means your dog gets the best nutritional values. Berries, seeds, and herbs mimic the contents of the prey's stomach and its size and consistency ensure the meal is chewed before being swallowed.

COMPOSITION

Fresh and dried chicken, duck,

salmon, trout, egg	65,0	%
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Of which is fresh (% of whole recipe)	35,0	%
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Vegetables, seeds, herbs, berries,		
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fruit, vitamins, minerals	35,0	%
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Protein	33,0	%
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Fat	13,0	%
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Minerals	8,0	%
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Water	8,5	%
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Omega6	2,2	%
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Omega3	1,4	%
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Calcium	1,8	%
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Phosphorus	1,4	%
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Glucosamine	0,09	%
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Chondroitin	0,07	%
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IS THIS YOUR FIRST BAG OF ESSENTIALS?

With the first bag of ESSENTIALS comes a nutritional lifestyle change. Gradually phase in ESSENTIALS over 4-7 days, or make the change from one day to the next which works equally well.

The most important point is to adjust daily portions to suit your pet. Overfeeding will result in softer stools. We therefore advise that you spend the first 2-3 weeks iden-

tifying the correct portion size. When your pet's stools are solid, and your pet feels satisfied, you have found the correct portion size. All you have to do now is enjoy all the benefits of ESSENTIALS.

TIP: Start by feeding your pet 10% less than usual and adjusting from there. You are always welcome to contact us for feeding advice and guidance.

THE RECIPE

Fresh chicken and duck, dried chicken and duck, sweet potato, potato, peas, fresh salmon and trout, fresh whole egg, linseed, lucerne sprout, liver stock, pea fibre, vitamins, minerals, MOS, FOS, glucosamine*, chondroitin*, MSM* (*all from natural sources), cranberry, akai, blueberry, mulberry, apple, tomato, orange, pear, carrot, spinach, cauliflower, seaweed, marigold, ginseng, green tea, ginger.

PREPARATION TEMPERATURE

90 degrees (°C).

BEST BEFORE

12 months from the preparation date.

Date, time and unique production number can be found at the top of the bag.

STORAGE RECOMMENDATIONS

We recommend using the ESSENTIAL the FOOD BOX. The food should be stored in a cool, dry place (5-18 °C); away from direct sunlight and in an air tight container. This will ensure the last meal tastes as good as the first.

WORDS OF ADVICE

When a dog is castrated or sterilised, its mental focus and hormone balance changes. This affects the dog's nutritional needs. CONTOUR will give your dog a natural fuller feeling; reducing overeating which leads to obesity.

Overweight dogs will lose weight on CONTOUR, assuming the owner follows our recommended serving quantities. Once the ideal weight is reached, continue serving at a slightly increased portion size.

RECOMMENDED RETAIL PRICE

Please contact your national distributor

PROUDLY PREPARED & COOKED IN THE UNITED KINGDOM

ESPLANADEN 5 · 1263 KBH K · KUNDESERVICE@ESSENTIALFOODS.DK · ESSENTIALFOODS.DK



Organic Akai



Lucerne Sprout



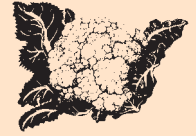
Apple



Blueberry



Carrot



Cauliflower



Ross & Cobb Chicken



Cranberry



Gressenham Duck



Egg



Ginger



Ginseng



Green Tea



British Grown Linseed



Marigold



Mulberry



Orange



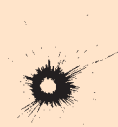
Pear



English Peas



Russet Potato



Probiotics



Rosemary



Scottish Salmon



Handpicked Seaweed



Spinach



Beauregard & Jewel Sweet Potato





Tomato



Salisbury Rainbow Trout



Vitamins & Minerals

	Kg	2kg	5kg	10kg	15kg	20kg	25kg	30kg	40kg	50kg	60kg	70kg	80kg
	24 h	45 g	80 g	140 g	180 g	225 g	270 g	310 g	390 g	465 g	530 g	600 g	660 g

Daily total amount. If necessary adapt to maintain ideal weight.